BCSPCA
SPEAKING FOR ANIMALS

Phone: 604-681-7271
Toll Free: 1-800-665-1868
E-mail: info@spca.bc.ca
spca.bc.ca

Photo credit: Dr. Avrum Soudack

☑SAVE ☑SAVE ☑SAVE ☑SAVE ☑SAVE ☑SAVE

How many will you help save from sickness, pain and suffering?

Dear Friend,

Many of us love cats for their independent spirit. It's all too easy to forget they depend on our care and protection just as much as other companion animals do.

Sadly cats are often treated as 'disposable'. I'm shocked by how often kittens are abandoned to a slow, painful death from starvation or exposure in a cardboard box or dumpster. Without loving guardians, cats suffer from disease, starvation and animal attacks. If they live long enough, they give birth to litters of kittens who often die of exposure themselves.

As a BC SPCA supporter, you deserve our deepest thanks for helping us rescue, care for and adopt out thousands of cats and kittens every year. That's why I know you'll be concerned to hear that with kitten season here, our shelters are bracing themselves for an onslaught of homeless cats that is about to reach crisis proportions. We're counting on your gift for $40, $50 or whatever you can afford to give today.

In just one month, we will see a 225% increase in the number of kittens we shelter.

Just look at all the beautiful cats and kittens shown here and imagine 360 times that number. That will give you an idea of the sheer numbers of adoptable cats we'll have in our shelters next month. We urgently need your support to help us properly care for and shelter them.

Many of these cats arrive at our door sick, starving and injured. We need your help to cover the costs of food, medical care, vaccinations, ID and spaying and neutering – all vital to helping these cats get healthy and ready to go to new loving "forever homes" as soon as possible.

Cats are such beautiful animals that it's hard to believe how heartbreakingly difficult it can be to find homes for them. The average shelter stay is 59 days for a cat, compared to only 22 for a dog. The reason? Sheer numbers: every year, we care for 11,000 adult stray or feral cats and 6,000 kittens, roughly twice the number of dogs and puppies.

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other side…

BCSPCA **SAVE CATS AND KITTENS DURING OUR YEAR OF THE CAT!**

☑ **YES Craig,** I want to help the BC SPCA rescue, shelter and find 'forever homes' for feral and abandoned cats and kittens – and provide services to ensure every kitten is a wanted one! Here's my gift of:

❑ **$40** ❑ **$50** ❑ **$75** ❑ **$**_____ (BC060)

❑ My cheque made payable to the BC SPCA is enclosed.

❑ I prefer to use my:

❑ VISA ❑ MasterCard ❑ AMERICAN EXPRESS

Card #

Expiry Date Amount $_____

Signature _____

Phone _____

❑ Please forward details about leaving a gift in my Will.

❑ I have already left a legacy to the BC SPCA in my Will.

Please see over for monthly giving. Thank you for your support!

Donate online quickly, easily and securely at ***spca.bc.ca***

And those are the lucky ones who are rescued and brought to the BC SPCA. But most homeless cats face untimely ends full of pain and fear, often leaving behind scores of kittens who either starve to death themselves, or survive and give birth to more feral kittens.

Cats have their own math: 1+1=6, and that's an equation they repeat again and again. That is why we've designated 2012 our **Year of the Cat** to take on the root causes of the homeless cat crisis… overpopulation.

Look at the pictures of shelter cats in this letter… how can we turn a blind eye to the suffering of beautiful animals like these?

How can you help? Simply by sending your generous support to the BC SPCA today. On average, it costs about:

- $40 for a health check when a cat arrives at one of our shelters;
- $84 a week for food and shelter;
- $110 to spay or neuter one cat prior to adoption ← the single best way to prevent thousands of homeless kittens from being born!
- $475 to pay the entire cost of one cat in our care, from rescue through to adoption.

Please send your special gift today, or become a **BC SPCA PAW Plan** Monthly Donor. Your monthly gift will help us save and adopt out animals year-round and in return, we'll send you a gift that highlights your support of animals in B.C.

In this, our **Year of the Cat**, please help us really tackle our cat crisis – and save thousands of cats and kittens from suffering needlessly!

Sincerely,

Craig Daniell

Craig Daniell
Chief Executive Officer

P.S. Thank you so much for your compassion toward animals. As a non-profit organization, we rely on your support to help us care for all types of animals including the scores of homeless cats and kittens that are stretching our resources to the limit. Please help by donating now!

P.S.S. You can thank an adopter personally by signing the enclosed 'Thank You' card and returning it with your gift – we'll present it to an adopter at one of our shelters! The bookmark is yours to keep with our thanks.

The British Columbia Society for the Prevention of Cruelty to Animals, 1245 East 7th Avenue, Vancouver BC V5T 1R1

spca.bc.ca facebook.com/bcspca @BC_SPCA

JOIN THE BC SPCA PAW PLAN AND RECEIVE A SPECIAL GIFT!

By making a pre-authorized monthly withdrawal contribution to the **BC SPCA PAW Plan**, you will be helping protect and enhance the quality of life for animals – every day of the year and enabling us to reduce administration costs.

❑ **YES, I'll become a BC SPCA PAW Plan monthly donor. I authorize my monthly donation of:**

❑ **$10** ❑ **$15** ❑ **$20** ❑ **$50** ❑ **Other $**_____ beginning (*choose month*)_____, (*year*)_____ (BC 060)

❑ Please deduct this amount from my chequing account (Enclosed is a cheque marked VOID) on the 15th of each month,

OR…

❑ Please charge this amount to my ❑ VISA ❑ MasterCard ❑ AMERICAN EXPRESS on the 1st of each month.

Credit Card # _____ Expiry Date _____ Signature _____

Home Phone (_____)_____ Email _____

You will be sent one tax receipt for your full year's contributions each February. And, you are free to adjust or cancel monthly giving at any time by calling 604-681-7271 or 1-800-665-1868 or by email at donations@spca.bc.ca. Please allow 30 days notice to ensure no additional donations are processed.To obtain a sample cancellation form or more information on your right to cancel a Pre-Authorized Debit (PAD) Agreement contact your financial institution or visit www.cdnpay.ca.

Would you like to support our "Go Green" initiative? Check here to help us reduce packaging and protect the environment – for us and the animals:

❑ Yes, please save on costs and packaging and do not send me a gift.

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Charitable Registration BN 11881 9036 RR0001